



ECONOMIC POWER

FINANCIAL LITERACY 101





INTRODUCTION

Today, we will listen to two voices within hip-hop give their takes on financial literacy.

One focuses on the dangers of greed and the other on coming to a new level of understanding about what to do with the money you have no matter the amount.

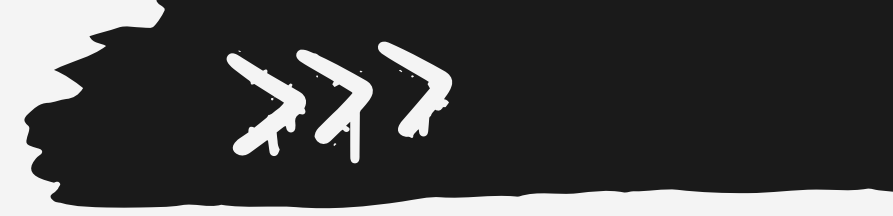


SEL CONNECTION



We will unpack the importance of **responsible decision making** and **self-management** when making financial decisions.





ICEBREAKER

TWO TRUTHS AND A LIE



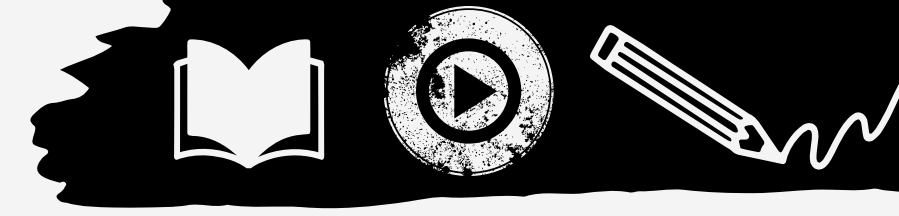
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TWO TRUTHS AND A LIE

- 1) Form groups of 4.
- 2) Say three things about yourself. Two should be true and one should be a lie.
- 3) Ask group members to guess which response was a lie and give their reasoning.





LESSON PART ONE

VISUALIZE 2 REALIZE





VISUALIZE 2 REALIZE

- * **Consumer Materialism:** (n.) the extent to which a person is considered “materialistic.”
- * **Fixed Consumption Behavior:** (n.) consumers fixated on certain products or categories of products.
- * **Compulsive Consumption Behavior:** (n.) “addicted” or “out of control” consumers.



LESSON: PART ONE



VISUALIZE 2 REALIZE



J.Cole - The Disease of More



21 Savage: Money Tips For Broke People





VISUALIZE 2 REALIZE

Answer the discussion questions based on the two videos we just watched.

- What resonated with you while watching the videos?
- Where are other places you receive information about money?
- What are the benefits of learning about finances and wealth?



LESSON: PART ONE



VISUALIZE 2 REALIZE

Create two slides or flyers:

- Slide 1: Visual warning about money.
- Slide 2: Financial literacy tip.

Each slide should include the following:

- Image
- Text
- A hashtag that could be used for a series connecting the warnings and the financial literacy tips

PRESENT YOUR SLIDES AS A SALES PITCH TO THE CLASS.





DEBRIEF / EXTENSION





FINANCIAL LITERACY

- What were some of the thoughts that went through your mind as you designed your warning and your financial literacy tip visuals?
- In listening to your classmates' presentations, what were some of your thoughts about their warnings and financial literacy tips?
- What will it take to make financial literacy as appealing as materialism and consumption?

