



COLLEGE & CAREER

SEE IT. BE IT.



# INTRODUCTION

Today, we will:

- \* Discuss two teen entrepreneurs who are making moves in the business world.
- \* Consider our own business ideas and proposals.



# SEL CONNECTION



Today, we will practice **social awareness** by exploring the success of other teen entrepreneurs and **self management** by exploring what it would take to begin our own business plan.





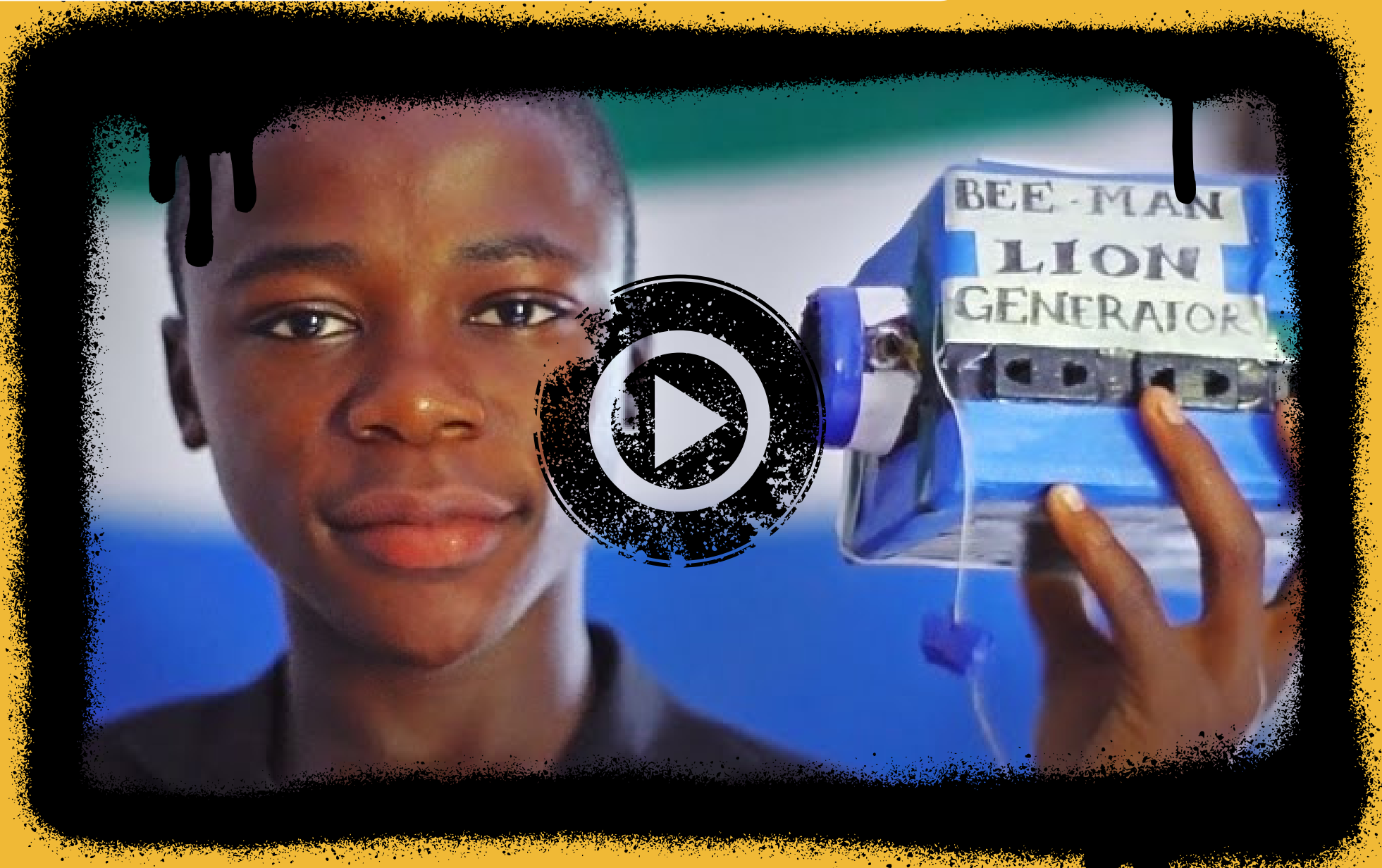
**ICEBREAKER**

**ENTREPRENEURSHIP  
IN ACTION**



## ENTREPRENEURSHIP *in ACTION*

Watch "15-Year-Old Kelvin Doe Wows M.I.T."





### ENTREPRENEURSHIP *in ACTION*

- Have you ever heard the phrase, “Make something out of nothing”? What do you think that means and does it apply to Kelvin’s story?
- What problems did Kelvin solve? Why were those problems important not only to him but also to his community?





# LESSON PART ONE

# LEMONADE OUT OF LEMONS



# LESSON: PART ONE



## LEMONADE OUT OF LEMONS

Watch "11-Year-Old Entrepreneur Turns Lemonade into Booming Business."







## LEMONADE OUT OF LEMONS

- What problem did Mikhalia solve / address?
- Why was that problem important?
- Based on the two videos you have now seen about entrepreneurship, what qualities do you think entrepreneurs need to have to be successful?





## LEMONADE OUT OF LEMONS

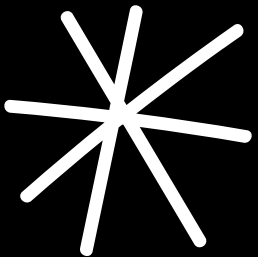
### REVIEW AND DISCUSS

"18 Under 18: Meet the Young Innovators Who Are Changing the World."



## LEMONADE OUT OF LEMONS

Use the business plan guide to begin thinking about your own business plan ideas!





# DEBRIEF / EXTENSION





### SEE IT. BE IT.

- How have businesses been affected by the COVID-19 pandemic?
- What are the differences in outcomes of the pandemic between small, local businesses, and mega-businesses like Amazon?

