



**ECONOMIC POWER**

# THE YOUNGEST IN CHARGE



# INTRODUCTION

Today, we will:

- \* Examine Mikaila Ulmer's multi-million dollar business
- \* Consider representation of Black business owners
- \* Reflect on our own dreams or business ideas



# SEL CONNECTION



Today, we will practice **self awareness** by considering our own business plans and **social awareness** by considering businesses that have community impact.





# ICEBREAKER

# LEMONS TO LEMONADE



# ICEBREAKER

 WATCH A VIDEO



## LEMONS TO LEMONADE

Watch the video about Mikaila Ulmer, teen CEO of Me & The Bees Lemonade who runs a multi-million dollar business.



# ICEBREAKER



TALK ABOUT IT

## LEMONS TO LEMONADE

- What's one thing you were surprised at from the video?
- What's a business idea you have? What kind of business would you start?





# LESSON PART ONE

# 10 YOUNG BLACK ENTREPRENEURS



## 10 YOUNG BLACK ENTREPRENEURS

- 1) Watch the video "10 Young Black Entrepreneurs & Millennials."
- 2) Take notes in the See, Dream, Act note catcher.







## 10 YOUNG BLACK ENTREPRENEURS

### SEE

List at least 3 things that stood out while watching the video.

### DREAM

How has this young person inspired a new business dream or a business dream that you already had?

### ACT

What actions can you take to make this dream business a reality?





# LESSON PART TWO

SEE IT, DREAM IT, ACT ON IT



# LESSON: PART TWO



TALK ABOUT IT

## SEE IT, DREAM IT, ACT ON IT

- What does it mean to **visualize**?
- What does it mean to **dream**?
- What does it mean to **act**?



# LESSON: PART TWO



## SEE IT, DREAM IT, ACT ON IT

### SEE

If you could visualize yourself providing a service, a product or sharing your voice with others, what would it look like?

### DREAM

Add details to your vision. Where is it happening? Who is there? What do you hear? What do you see?

### ACT

What are three small acts you can do to move that dream to a reality? When will you do these three things? How will you do these three things?





# DEBRIEF / EXTENSION



# EXTENSION



## KEEP DREAMING



Find an organization or individuals who can support you in your business idea.

