



INTRO TO ADVISORY



OUR CLASS POSTER OF BELONGING

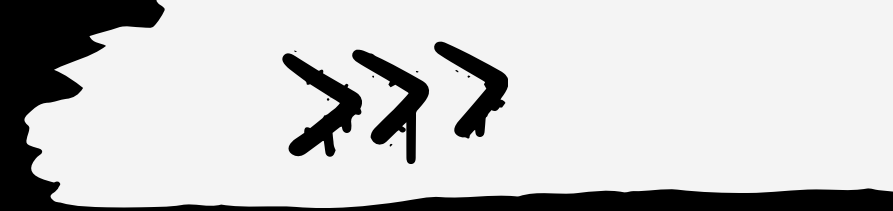




OBJECTIVE

Today, we will reflect on our identities, values, and contributions to the advisory space.

You will each create a visual piece that represents who you are and contribute it to a collective Poster of Belonging that will become a lasting symbol of community.



ICEBREAKER

STAND UP IF...



REMiX!



ICEBREAKER

>>> GET MOVING!

STAND UP IF...

I will call out prompts.

Stand up if the prompt applies to you.

This will help us spark curiosity and awareness of shared and unique experiences.



LESSON
PART ONE

BRANDING BRAHNSTORM



LESSON: PART ONE



TALK ABOUT IT

BRANDING BRAINSTORM

- What do you think the word brand means?
- Can people have brands? Can classrooms?



LESSON: PART ONE



DEFINITION

BRANDING BRAINSTORM

BRAND

A type of product manufactured by a particular company under a particular name.

LESSON: PART ONE



TALK ABOUT IT

BRANDING BRAINSTORM

THINK - PAIR - SHARE

List as many brands and slogans as you can!

WHOLE CLASS

Compile brands and reflect on **symbols, slogans, and meaning.**

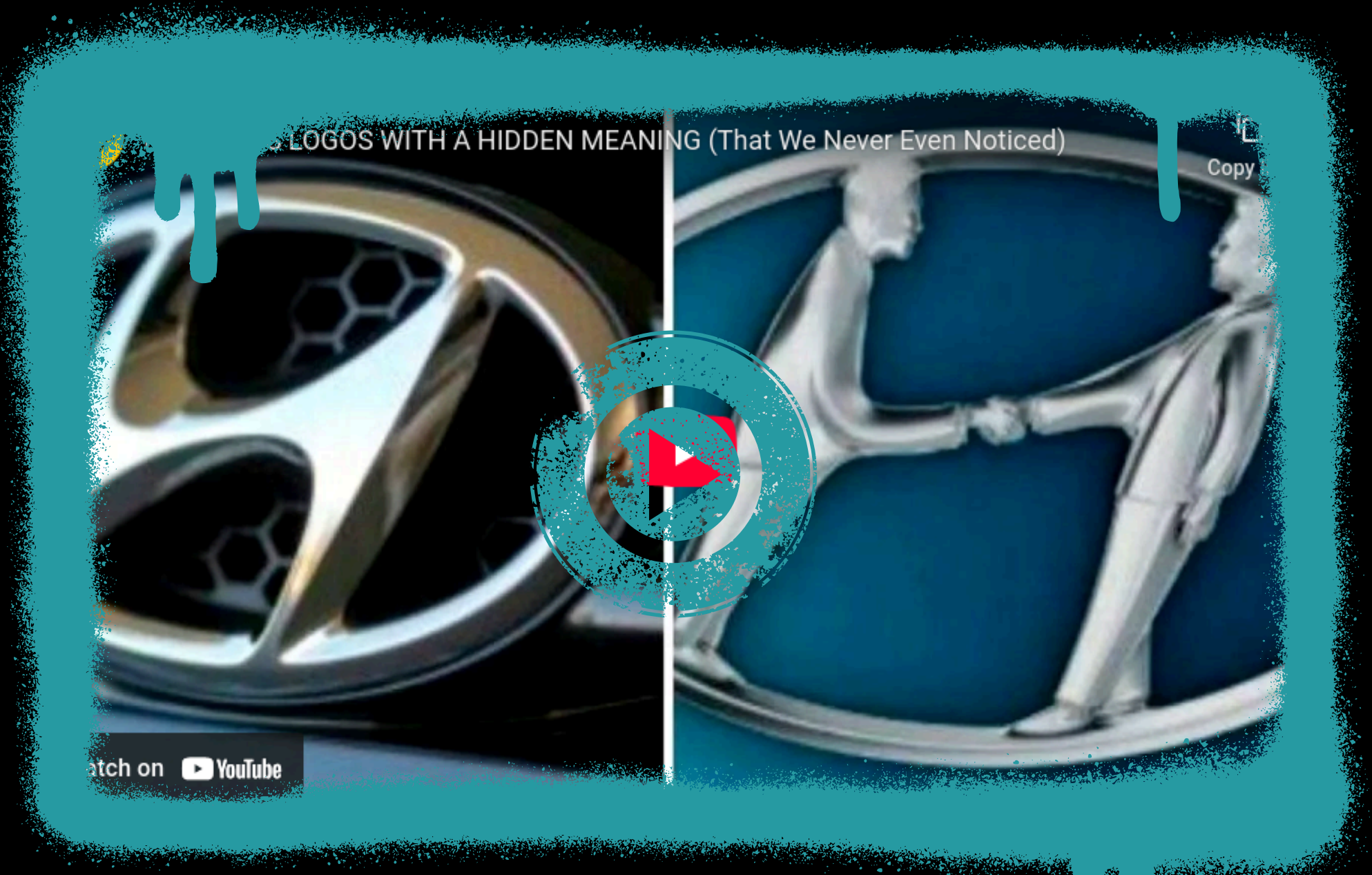
LESSON: PART TWO



WATCH A VIDEO

BRANDING BRAINSTORM

Watch the video about
16 Famous Logos



LESSON: PART ONE



TALK ABOUT IT

BRANDING BRAINSTORM

SMALL GROUP TO WHOLE GROUP SHARE

- What stood out to you while watching this video?
- What do these brands represent?
- What logo or images would represent your personal brand?





LESSON

PART TWO

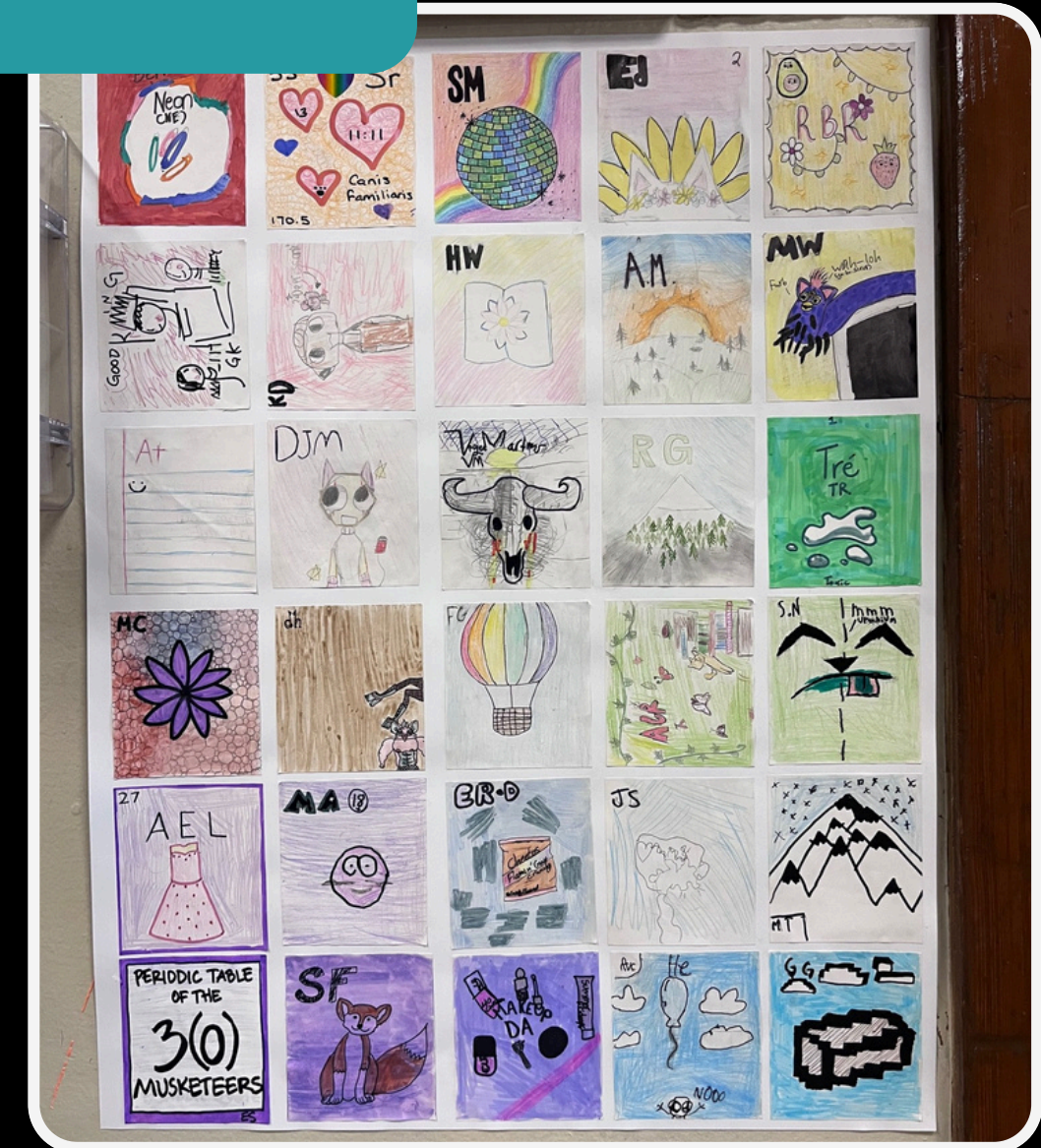
DESIGN YOUR PERSONAL FLAG PIECE



LESSON: PART TWO

»»» ACTIVITY

EXAMPLE ADVISORY FLAGS



LESSON: PART TWO

>>> ACTIVITY

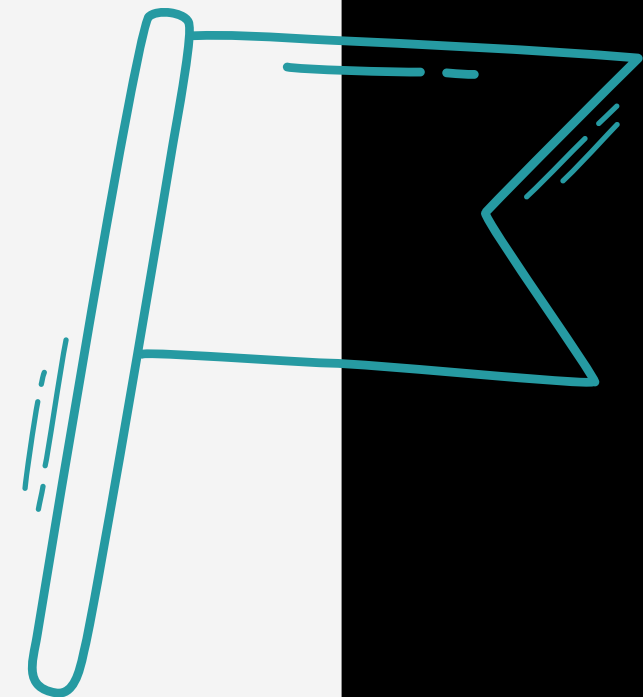
DESIGN YOUR PERSONAL FLAG PIECE

Create your own “flag” that represents you and contributes to the class brand.

Each flag piece should include:

- A symbol, image, or drawing of something that’s meaningful to you
- A word or phrase that reflects who you are or what you stand for
- One word you want this advisory space to represent

(Examples: Trust, Creativity, Peace, Family)





LESSON

PART THREE

BRANDING OUR ADVISORY



LESSON: PART THREE



TALK ABOUT IT

BRANDING OUR ADVISORY

Share what your flag piece represents.

WHOLE CLASS DISCUSSION

- What themes or colors show up the most?
- What do these pieces say about who we are together?
- What should we name our advisory brand or flag?

